



CAPE TOWN STADIUM

CAPE TOWN STADIUM MARKETING AND ADVERTISING 2017/2018

Date availability subject to major Event Calendar and Subject to General Terms & Conditions

| SERVICES RENDERED | UNIT | RATE INCL. VAT |
|--|--------------------------------------|----------------|
| ELECTRONIC ADVERTISING BOARDS: IF AN EVENT INVOLVES BROADCAST THEN THE FOLLOWING RATE APPLIES: | | |
| Events that have International broadcast coverage | Per Hour per 7,5 m unit | R 9 742,82 |
| Events that have international broadcast coverage | Per 5 minute slots per 7,5 m unit | R 740,96 |
| Events that have local broadcast coverage | Per Hour per 7,5 m unit | R 4235,90 |
| Events that have local broadcast coverage | Per five minute slots per 7,5 m unit | R 424,04 |
| ELECTRONIC ADVERTISING BOARDS: THE FOLLOWING RATES WILL APPLY IF NO BROADCAST COVERAGE IS INVOLVED: | | |
| Events without broadcast coverage | Per Hour per 7,5 m unit | R 3 177,00 |
| Events without broadcast coverage | Per 5 minute slots per 7,5 m unit | R 265,00 |
| PILLAR ADVERTISING | | |
| Pillar Wrappings | | |
| Podium level | per pillar | R 279,04 |
| Parking levels | per pillar | R 279,04 |
| GENERAL REMARKS: | | |

Clients are required to provide all graphics and material requirements.
The Affixing of advertising must comply with the Stadium safety and building requirements.